

Circulation

The Delta Discovery, Inc. is an independently owned weekly newspaper published in Bethel, Alaska and is the most widely distributed newspaper serving the following communities in the Yukon-Kuskokwim Delta:

Bethel	Marshall
Akiachak	Mekoryuk
Akiak	Mountain Village
Alakanuk	Napakiak
Aniak	Napaskiak
Anvik	Newtok
Atmautluak	Nightmute
Chefornak	Nunapitchuk
Chevak	Pilot Station
Chuathbaluk	Platinum
Crooked Creek	Quinhagak
Eek	Red Devil
Emmonak	Russian Mission
Goodnews Bay	Saint Mary's
Grayling	St. Michaels
Holy Cross	Scammon Bay
Hooper Bay	Shageluk
Upper & Lower Kalskag	Nunam Iqua
Kasigluk	Sleetmute
Kipnuk	Stony River
Kongiganak	Toksook Bay
Kotlik	Tuluksak
Kwethluk	Tuntutuliak
Kwigillingok	Tununak

Coming soon to:

Dillingham	New Stuyahok
Togiak	Ekwok
Manokotak	Koliganek
Naknek	King Salmon
Aleknagik	Clark's Point
Kokhonok	Twin Hills
Egegik	Igiugig

The Delta Discovery circulates over 5,000 copies weekly with a paid subscriber base and sells for 50¢ per issue at the newstands in Bethel, Dillingham and Anchorage. It is widely distributed free to the western Alaska villages.

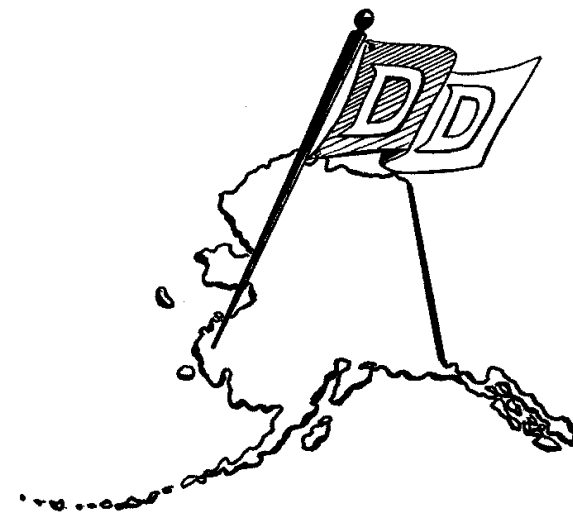
Terms & Conditions

- AD ACCEPTANCE:** The Delta Discovery is an independent community newspaper for general interest by the public. Any ad may be rejected or revised to conform with what is considered to conform with good taste and community standards. Advertisers agree to indemnify **The Delta Discovery, Inc.** from any loss, liability and expense resulting from publication.
- MECHANICAL SPECIFICATIONS:** Advertisements in **The Delta Discovery** is based upon a four 15-inch column tabloid newspaper format (60 column inches per page). Columns are 14.2 picas wide (2.375") with 1 pica (.167") gutter between columns.
Maximum height: 15 inches
Maximum widths: 1 column - 2.375"; 2-column - 4.916"; 3-column - 7.458"; 4-column - 9.9"; and double truck - 21"
- ADVERTISING AGENCY COMMISSIONS:** Standard agency discounts are offered to legitimate advertising agencies. Proof of agency status may be required. Agency must submit advertising camera-ready in order to qualify for discount. Timely payments must be made to retain agency discount.
- AD POSITION:** Specified locations of ads will be honored as feasible. Guaranteed placement location will require a 20% surcharge to the regular rate.
- TERMS OF PAYMENT:** 30 day net.
- SALES TAX:** Appropriate sales taxes will be charged to Advertiser according to local laws. Otherwise, proof of tax exempt status is required to be submitted for exemption.
- ERRORS AND OMISSIONS:** Unproofed ad copy cannot be guaranteed for accuracy. **The Delta Discovery, Inc.** cannot accept financial responsibility for typographical errors.
- PROPERTY RIGHTS:** Any advertisement composed by **The Delta Discovery** remains the property of **The Delta Discovery, Inc.** and written permission to reproduce any part of an advertisement must be obtained from **The Delta Discovery**.
- COPYRIGHTS AND TRADEMARKS:** All advertisements containing personal names, illustrations, testimonials, references, trademarks or copyrighted material are accepted only on the understanding that the Advertiser has secured proper written consent to lawfully publish the same. Advertiser agrees to indemnify **The Delta Discovery, Inc.** from any loss, liability or expense arising out of such publication.
- APPLICABLE LAW:** This agreement is subject to all applicable federal and state regulations and shall be construed according to the laws of the state of Alaska.
- CONTRACT RATE and TERM CHANGES:** **The Delta Discovery** reserves the right to amend the terms, conditions and rates specified in this contract upon 30 days notice in writing. Advertiser may choose to terminate the contract if the terms are unacceptable, without penalty.
- BINDING AGREEMENT:** This agreement and any attachments constitute the complete and entire agreement between the parties hereto and no oral statements made shall be binding upon either party. This agreement may be modified only in writing and signed by both parties except as noted above.

The Delta Discovery

Advertising Rates

EFFECTIVE JANUARY 2005



Real News for the Real People



401 Ridgecrest Drive, Suite C
P.O. Box 1028 • Bethel, Alaska 99559
ph: (907) 543-4113 • fx: (907) 543-4116
realnews@deltadiscovery.com
www.deltadiscovery.com

Display Ads

Open Ad Rate — \$16.87/column inch
(60 inches per page)

2 col. x 3"	\$101.22
2 col. x 4"	\$134.96
2 col. x 5"	\$168.70
2 col. x 7.5" (1/4 page)	\$253.05
2 col. x 10"	\$337.40
3 col. x 5" (1/4 page)	\$253.05
3 col. x 7.5"	\$379.58
4 col. x 5"	\$337.40
4 col. x 7.5" (1/2 page)	\$506.10
4 col. x 10"	\$674.80
4 col. x 15" (full page)	\$1,012.20

Color Ads

Call for Quote
(907) 543-4113

Classified Ads

25¢ per word

Deadline

Friday for publication the following
Wednesday

Advertising Discounts

Multiple Ad Rate Discounts

4 weeks
10%

8 weeks
15%

12 weeks
20%

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Other Discounts

Non-Profit Organizations
10%

Ad Agencies
(with camera ready art)
15%

Pre-Printed Inserts

Up to One Ounce
\$130.00 per 1,000

One to Two Ounces
\$150.00 per 1,000

Layout & Printing Services

Call for Quote
(907) 543-4113

Web Design & Advertising

Call for Quote
(907) 543-4113



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